



CODE OF CONDUCT AFFILIATE MEMBER (DERMATOLOGIST)

BRITISH ASSOCIATION OF HAIR RESTORATION SURGERY (BAHRS) CODE OF CONDUCT FOR AN AFFILIATE MEMBER (DERMATOLOGIST)

Affiliate Membership of the BAHRS is a privilege accorded to Dermatologists of the highest moral and professional standards, it is not a right. The ethical principles adopted by the BAHRS define the essentials of honorable behavior expected from its Members.

AS AN AFFILIATE MEMBER (DERMATOLOGIST) OF THE BAHRS I AGREE TO THE FOLLOWING:

- To always have my patients' physical and psychological wellbeing as my primary concern and to recommend treatment as I would do so for myself or a member of my family (this does not mean that the treatment cannot be modified to accommodate the desires of the patient)
- To abide by the principles found in the General Medical Council's (GMC's) 2013 publication *Good Medical Practice* [http://www.gmc-uk.org/guidance/good medical practice.asp](http://www.gmc-uk.org/guidance/good%20medical%20practice.asp)
- To abide by the Advertising Standards Authority's *Help Note on Cosmetic Surgery* <https://www.asa.org.uk/asset/06D92630-75DE-4DDC-81F365D94E7BA21C/>
- To not conduct myself, or my practice, in any way that brings the Association, or the practice of Hair Restoration Surgery into disrepute
- To not imply to the public or professional colleagues that I am a BAHRS Full Medical Member or Affiliate Hair Transplant Surgeon Member
- To only use the BAHRS Affiliate Member (Dermatologist) logo for personal websites and stationary to show personal affiliation.
- To not make the suggestion, or imply, that I am speaking for, or on behalf of, the Association unless asked to do so by the BAHRS President
- To not denigrate my colleagues using false or misleading information with the intent of injuring the reputation or business of a BAHRS Member by any means
- To pay my Association fees within timeframe stipulated in the BAHRS Constitution
- To abide by the *BAHRS Membership Terms and Conditions* <http://www.bahrs.co.uk/membership/>

I understand that failure to comply with any of the above may result in my expulsion from the Association in accordance with the terms of the BAHRS Constitution.

I recognize that a greater moral responsibility is necessary in cosmetic surgery than in many other fields because of the lack of oversight by the government and/or peer review and the emotional involvement of the patient.

Printed name: _____ Signature: _____ Date: _____